

# THE EVEN HEAVIER-DUTY 2011 CHEVROLET SILVERADO HD





OUR MOST  
POWERFUL  
HEAVY-DUTY  
PICKUP EVER.\*

The goal wasn't just to engineer and build the most capable pickup in Chevrolet's history – it was to set a standard for capability, ride and handling as well as towing poise and confidence. And that is precisely what the new 2011 Chevrolet Silverado HD has done. Not just totally re-engineered – it represents nothing less than the reinvention of the heavy-duty pickup. From the revised Duramax Diesel with increased power and hauling capacities to an even stronger chassis and enhanced driver control. What hasn't changed is Silverado HD's durability as the most dependable, longest-lasting pickups on the road.\*\* The even heavier-duty 2011 Chevrolet Silverado HD.

For more information visit [chevrolet.ca](http://chevrolet.ca)

AFTER EXTENSIVE COMPARISON TESTING THE EXPERTS AT PICKUPTRUCKS.COM AWARDED THE 2011 CHEVROLET SILVERADO “THE BEST OVERALL HD RIG IN THE THREE-QUARTER-TON DIESEL CATEGORY” CALLING “THE SILVERADO’S RIDE AND HANDLING AND STEERING CHARACTERISTICS... THE BENCHMARKS IN THE SEGMENT.”

– PickupTrucks.com

The 2011 Silverado HD vs. the 2010 Silverado HD:
21% higher payload
21% higher fifth-wheel trailering capacity
23% higher ball-hitch trailering capacity
12% more power
16% more torque.

\* 2011 Chevrolet Silverado 2500HD/3500HD with available Duramax 6.6L V8 Turbo Diesel engine and Allison 6-speed transmission.  
\*\* Dependability based on longevity, as sourced from R.L. Polk Canada, Inc.; Canadian Vehicle in Operation registrations as of July 1, 2009 (model years 1988 to 2008) and Total New Vehicle Registrations for the full-size light-duty pickup truck segment, including chassis cabs. Calculations based on percentage of vehicles remaining in operation, weighted on age of vehicle.

Silverado HD PERFORMANCE	2011 Silverado 3500HD
Max. Diesel Horsepower	397 hp
Max. Diesel Torque	765 lb.-ft.
Max. Conventional Towing†	7711 kg (17,000 lb.)
Max. Fifth-wheel Towing†	9843 kg (21,700 lb.)
Max. GCWR††	13,245 kg (29,200 lb.)
Max. Payload Capacity‡	3010 kg (6635 lb.)

† Maximum trailer weight rating calculated assuming a properly equipped base vehicle, except for any options necessary to achieve the rating, plus driver. Weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight that your vehicle can tow.  
†† Gross Combined Weight Rating is the maximum weight allowable, as established by the manufacturer, for the truck, the trailer, all equipment, total payload, fuel, fluids, driver and passengers.  
‡ Maximum payload capacity includes weight of the driver, passengers, optional equipment and cargo and are approximate.

New Silverado 3500HD Crew Cab Long Box LTZ, shown in Steel Green Metallic with available equipment.





# MAMMOTH PAYLOADS SUPPORTED BY A SEGMENT-EXCLUSIVE FULLY BOXED FRAME.\*

Enormous loads place enormous stresses on a truck’s frame. The heavier-duty new 2011 Silverado HD can handle a payload of up to 3010 kg (6635 lb.).\*\* Those remarkable numbers are the result of dramatic increases in the strength of the frame.

## ALL-NEW HIGH-STRENGTH FULLY BOXED FRAME FRONT TO REAR

The all-new frame provides a more rigid and durable platform for the truck, not only increasing strength, but also ride quality. The competition’s pickups don’t offer a fully boxed frame over the complete length of the frame rails.\*

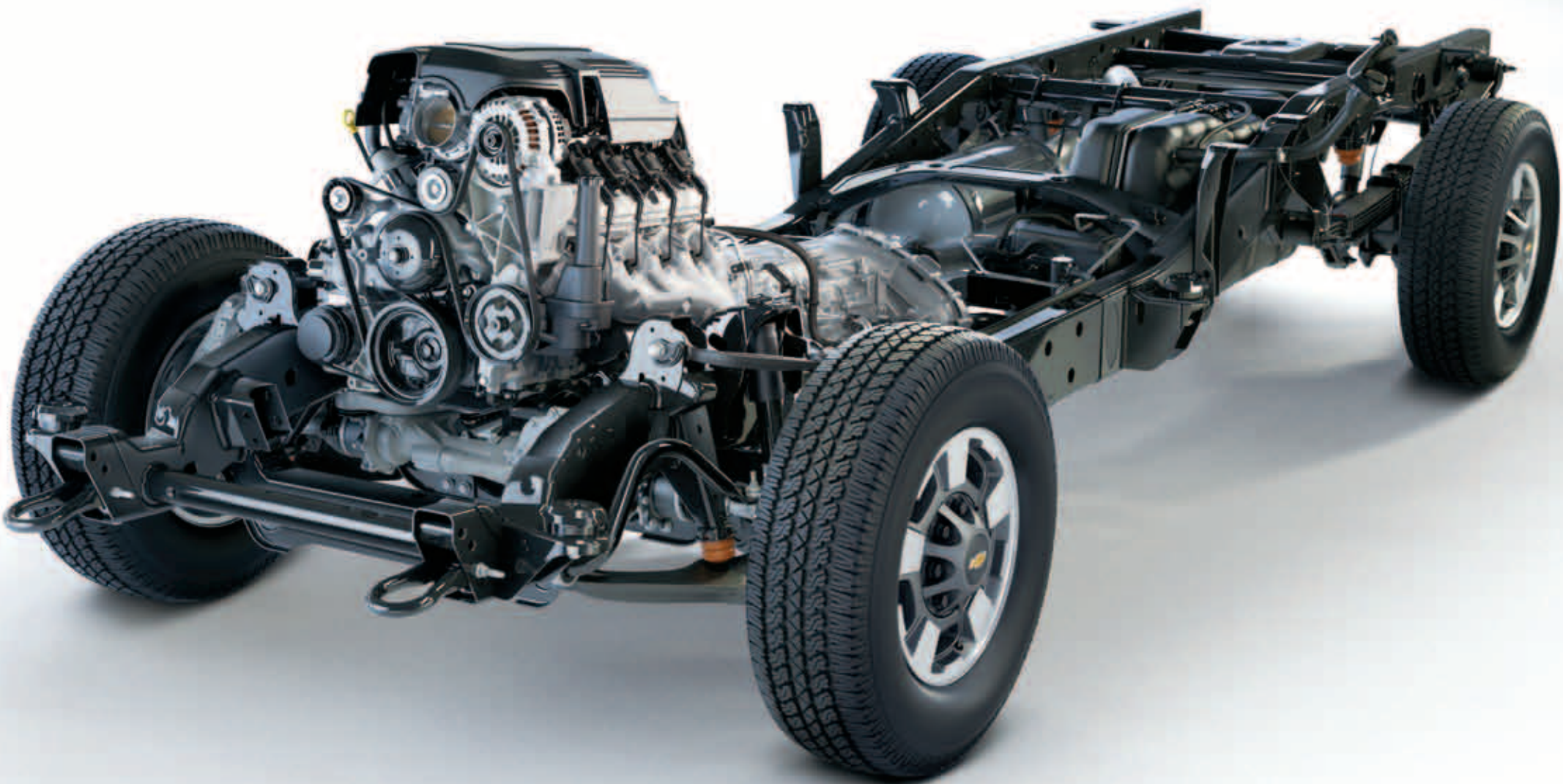
## PAYLOAD CAPACITIES

With a stronger frame, it’s no surprise that Silverado 2500HD tops Ford Super Duty F-250 payload capacities across the board, in every single comparable application, 2WD and 4x4, Regular, Extended and Crew Cab.† Not just stronger – the strongest ¾-ton heavy-duty pickups out there: Silverado HD.

\* Based on Ward’s 2010 Large Pickup segmentation and latest published competitive information available at time of printing. Excludes other GM models.

\*\* Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo and are approximate.

† Based on latest published information available at time of printing for comparably equipped 2011 Ford Super Duty F-250. Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo.



The 2011 Silverado HD vs. the 2010 Silverado HD:
14% increase in Gross Vehicle Weight Rating – up to <b>5897 kg (13,000 lb.)</b> ††
25% increase in Front Gross Axle Weight Rating – up to <b>2722 kg (6000 lb.)</b> ‡
500% increase in the frame’s torsional rigidity
125% stiffer front frame
20% increase in frame beaming stiffness
66% heavier steering knuckles
20% larger rear suspension

†† Gross Vehicle Weight Rating includes vehicle, passengers, equipment and cargo.

‡ Front Gross Axle Weight Rating is the maximum load carrying capacity of the total axle and suspension system (tires, wheels, springs, axle housing, bearings, etc.).

### FIFTH-WHEEL READY

The new high-strength steel frame is designed to accommodate a fifth-wheel hitch. The frame is also pre-drilled, making it that much easier to mount your choice of fifth-wheel.

### STRONGER REAR SUSPENSION

A 20 percent larger rear suspension†† helps handle bigger payloads. Wider leaf springs and an asymmetric design increase wind-up stiffness, to reduce axle hop and to contribute to higher Gross Axle Weight Ratings.

### STRONGER FRONT SUSPENSION

Large precision-forged control arms, in conjunction with the biggest steering gear ever in a Chevrolet HD pickup, make the front suspension capable of handling much greater loads. The dual front jounce bumpers provide two load transfer paths to handle those loads. In addition, the steering knuckle is taller and 66 percent heavier.†† In fact the front suspension is so strong that all 4x4 models can now be equipped with the available Snow Plow Prep Package. Even better, the torsion bar suspension ride height can be adjusted when you attach or remove the snow plow – another segment-exclusive.\*

### BETTER RIDE

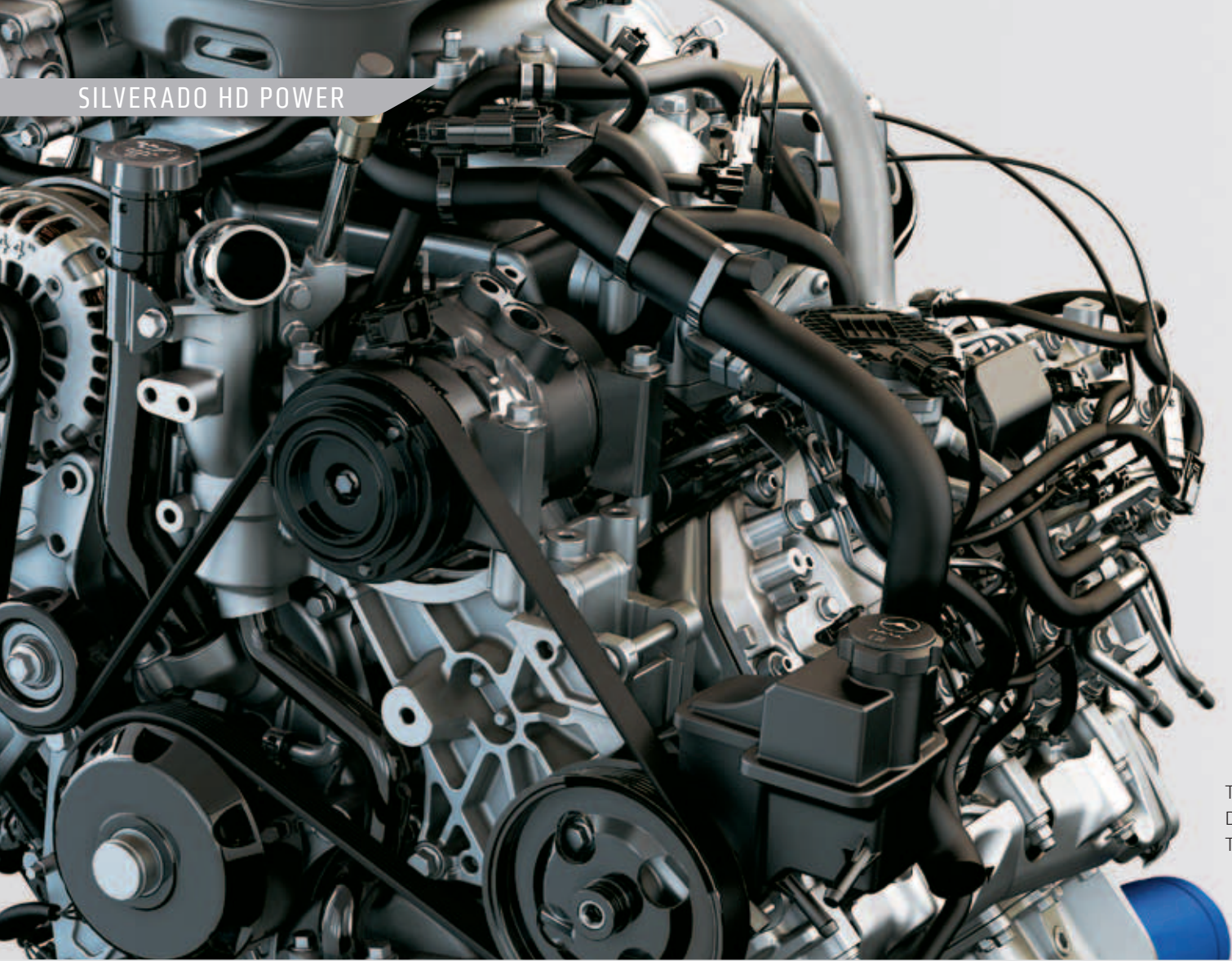
You spend lots of time in your pickup. Driven by that fact, Chevrolet engineered a much more comfortable ride into the new Silverado HDs. This was achieved through a variety of measures that help to isolate and absorb bumps. They include redesigned hydraulic body mounts on Extended and Crew Cab models, larger engine and transmission mounts, a longer wheelbase and a wider track. The stiffer frame also contributes to a smoother ride. But the real difference maker for Silverado HD is its true independent front suspension. It provides optimal ride and handling characteristics, while providing better tire-to-ground contact. A major competitor still relies on a solid axle or twin I-beam front suspension. Yet another Silverado HD advantage.

### FOUR-WHEEL DRIVE

Silverado HD’s four-wheel-drive system uses an automatic disconnect mechanism in the front axle to provide “shift-on-the-fly” convenience, as well as the fuel efficiency gains associated with free-wheeling – without using locking hubs. Ford Super Duty pickups continue to rely on manual locking front hubs on their 4x4 models.\*

††Compared with the 2010 Silverado HD.





SILVERADO HD POWER

The available Duramax 6.6L V8 Turbo Diesel.

# MORE POWER AND TORQUE THAN ANY CHEVROLET DIESEL PICKUP EVER.

The numbers are nothing short of staggering. The available re-engineered Duramax® 6.6L V8 Turbo Diesel generates a colossal 397 horsepower and an earth-shaking 765 lb.-ft. of torque, outstripping all previous Chevrolet diesel pickups.

## MORE FUEL-EFFICIENT

What is even more remarkable is the fact that the new 2011 Silverado HD, with its stronger, heavier chassis, also delivers a hefty 11 percent increase in highway fuel efficiency.\* At the same time, 0–96 km/h (0–60 mph) acceleration times have improved. And the engine can run on B20 biodiesel.\*\*

## BETTER COLD WEATHER STARTING

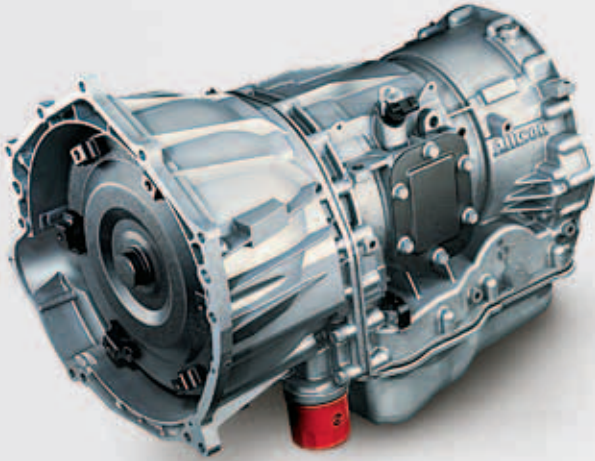
The new Duramax delivers cold start times that are the envy of the industry and that are now on par with gasoline-powered engines.

## EVEN QUIETER

Duramax earned a reputation for its quiet operation. The new Duramax is even quieter, reducing noise by a substantial 29 percent, compared with its predecessor.\*

## PROVEN DURABILITY

The Duramax-Allison® combination continues to build on its proven record of reliability, demonstrated over more than a decade of use, with more than 1.3 million units in service.



What makes the segment-exclusive Allison 6-speed automatic transmission so strong and durable? It is the same technology that is used in many medium-duty commercial truck applications, so it is engineered to take the abuse associated with enormous loads. The Allison transmission is engineered exclusively for higher torque demands and has specific gear ratios to maximize the performance of the Duramax diesel.



Yet another innovation from the Duramax-Allison tandem – the new standard smart exhaust brake system that uses back pressure on the exhaust to help slow the truck. The system’s variable vane geometry turbo adjusts automatically to different loads and grades, resulting in better grade descent control. It also helps prolong brake life. The system works with the standard Tow/Haul mode and auto grade braking features of the Allison automatic transmission.

## DIESEL EMISSIONS FLUID (DEF)

The new Duramax Diesel isn’t only the most powerful diesel pickup engine Chevrolet has ever built – it’s also the cleanest burning. This reflects Chevrolet’s ongoing commitment to greener technologies across its lineup. Key to this improvement is selective catalytic reduction using Diesel Emissions Fluid (DEF) downstream in the exhaust. It reduces the amount of harmful Nitrogen Oxide (NOx) emissions by 63 percent – representing the latest technology available. The urea-based DEF solution is held in a separate storage tank and injected as a fine mist into the hot exhaust gases. The heat turns the urea into ammonia that, when combined in the catalytic converter, breaks down the NOx into

harmless nitrogen gas and water vapour. DEF also allows for optimum fuel efficiency by increasing the range between Diesel Particulate Filter (DPF) burn-off cycles to over 1100 km. The facts on DEF:

- DEF is non-toxic, non-polluting, non-hazardous and non-flammable
- DEF is readily available from a variety of suppliers
- DEF refill is approximately every 8000 km.††

The 2011 Silverado HD vs. the 2010 Silverado HD:
12% more diesel power
16% more diesel torque
11% better diesel highway fuel efficiency*

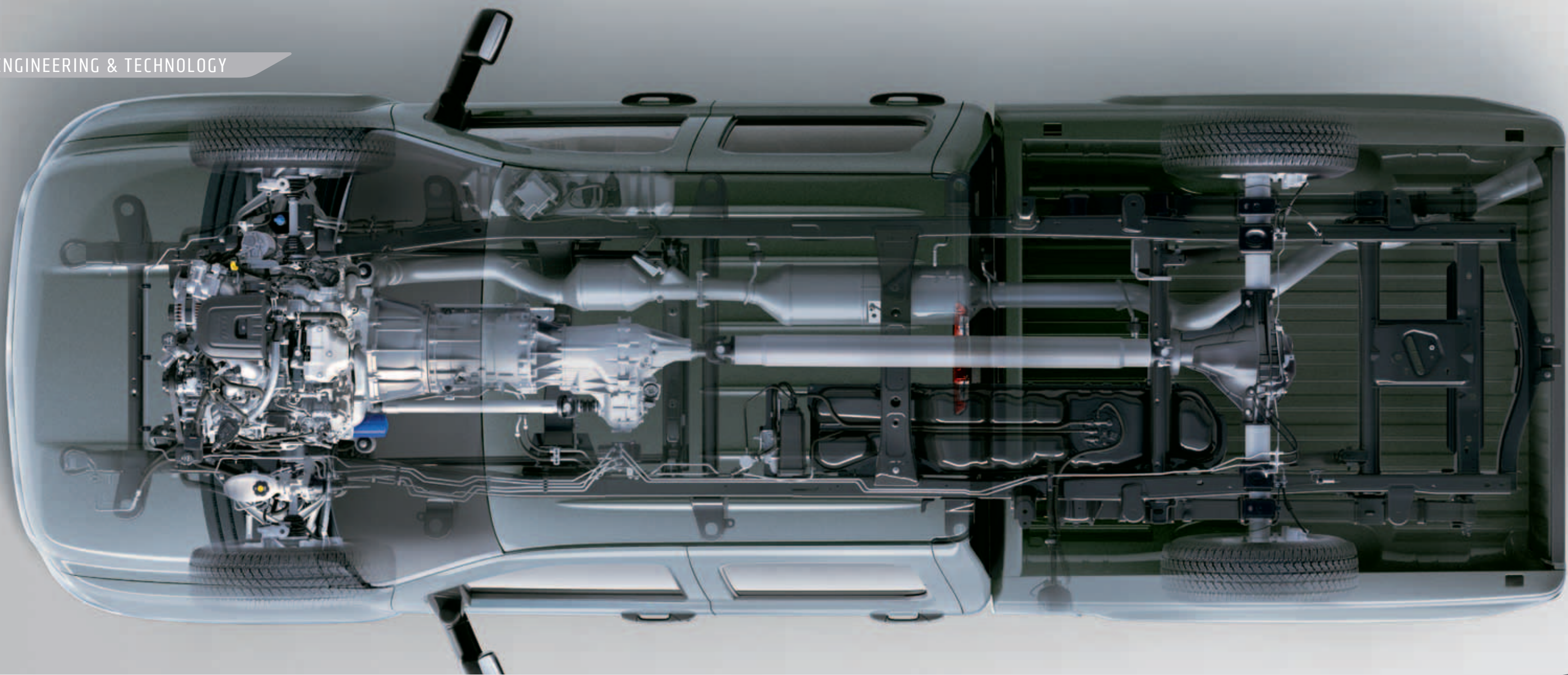
  

The Silverado HD
2011 Silverado HD with the new Duramax 6.6L V8 Turbo Diesel: 397 horsepower 765 lb.-ft. of torque

\* Compared with the 2010 Silverado HD. Based on GM testing.  
\*\* Requires ASTM grade B20 biodiesel fuel.  
† Compared with the 2010 Silverado HD. Maximum trailer weight rating calculated assuming a properly equipped base vehicle, except for any options necessary to achieve the rating, plus driver. Weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight that your vehicle can tow.  
†† Estimate. Actual consumption may vary.

VORTEC 6.0 V8
Paired exclusively with an upgraded 6-speed automatic transmission, the standard Vortec 6.0 V8 is more capable than ever. It’s fifth-wheel trailer rating is now up to 6668 kg (14,700 lb.) - 13% higher than before.†





## BIGGER BRAKES AND BETTER CONTROL.

The added power and hauling capabilities of the even heavier-duty 2011 Silverado HD are matched by beefed-up brake components and the latest in driver control technology. The front rotors are significantly larger\* – they are now a full 356 mm (14 in.) diameter. Control is now enhanced by the StabiliTrak® system and Trailer Sway Control – standard on all 2500HD and single rear wheel 3500HD models. There’s also an available Integrated Trailer Brake Controller. Together, these features give you the confidence to handle even the heaviest trailer loads – which is exactly what you get with the new Silverado HD.

### TRAILER SWAY CONTROL

StabiliTrak is integrated with the new Trailer Sway Control which is included on all single rear wheel models. When the system detects your trailer beginning to sway, it automatically intervenes by applying individual brakes and reducing engine power to help keep your rig on course.

### AUTO GRADE BRAKING

When you are descending a long, steep grade, Silverado HD’s standard auto grade braking feature automatically downshifts to help slow you down, without having to ride the brakes.

### BIGGER, STRONGER BRAKES

The new larger rotors and calipers shorten pedal travel and improve pedal feel. In a panic braking situation, the Intelligent Brake Assist enables you to fully apply the brakes more quickly by pre-loading the calipers.

### HILL START ASSIST

Another way that the new Silverado HD makes driving your truck easier is with Hill Start Assist. It holds the truck stationary for about a second after you release the brake on a five percent or greater incline, enabling you to begin to accelerate before the truck starts to roll backward. Standard on all single rear wheel models.

### INTEGRATED TRAILER BRAKE CONTROLLER

The available in-dash Integrated Trailer Brake Controller gives you precise control over the trailer’s braking. The system also works with Hill Start Assist by holding the trailer’s brakes for about a second when you are about to accelerate uphill.

### STABILITRAK

The StabiliTrak electronic stability control system enhances vehicle stability and control, particularly during emergency manoeuvres. It is standard on all single rear wheel Silverado HD models. This remarkable safety breakthrough has proven to reduce the risk of a fatal single-vehicle crash by a remarkable 63 percent.\*\*

### LOCKING REAR DIFFERENTIAL

An industry-exclusive Eaton® locking rear differential is standard on Silverado LTZ, required on Duramax Diesel equipped models and available on all other models. When one rear tire starts rotating approximately 100 rpm faster than the other, the differential locks up automatically. Both wheels are then driven at the same speed to help you from getting stuck.

### HOW DOES STABILITRAK WORK?

It compares your steering input with the truck’s actual track, intervening automatically whenever it detects a loss of lateral traction (sideslip), understeer (plowing) or oversteer (fishtailing). It helps return the truck to your intended line by incrementally applying an individual brake and, if necessary, by reducing engine torque. Proactive Roll Avoidance is included, reducing the truck’s tendency to roll over during emergency braking.

\* Compared with the 2010 Silverado HD.

\*\* According to information published by the U.S. Department of Transportation’s National Highway Traffic Safety Administration, July 2007.



“MASSIVE” DOESN’T  
EVEN BEGIN  
TO DESCRIBE  
21,700 POUNDS.

The 2011 Silverado 3500HD boasts a fifth-wheel trailering capacity of up to 9843 kg (21,700 lb.)\*,\*\* and it stands alone with a conventional ball-hitch trailering capacity of 7711 kg (17,000 lb.).†,††,\*\* When it comes to fifth-wheel towing with a 3/4-ton pickup, Silverado 2500HD beats every 2011 Ford Super Duty F-250 equivalent model across the lineup.\*\*,\*,‡

TRAILERING FEATURES

Pulling all that weight is made that much easier by a series of trailer-friendly features, like the Trailer Sway Control on all single rear wheel models and the available Trailer Brake Controller. Even something as fundamental as the trailer hitch has been optimized on the new truck, with a new heavy-duty hitch that provides a stronger link between truck and trailer. See what happens when Chevrolet engineers think big?

\* Requires 5th-wheel hitch.

\*\* Maximum trailer weight ratings are calculated assuming a properly equipped base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. Refer to page 15 and ask your Chevrolet dealer for more information.

† 2011 Silverado 3500HD DRW 4x4 Extended and Crew Cab with Duramax 6.6L Diesel engine and Allison 6-speed automatic transmission. Based on 1-ton DRW pickup trucks and latest published information available at time of printing for comparably equipped 2011 Ford Super Duty F-350 and Dodge Ram 3500. Excludes other GM models.

†† Requires available Trailering Special Equipment Package.

‡ Based on latest published information available at time of printing for comparably equipped 2011 Ford Super Duty F-250.



The 2011 Silverado HD vs. the 2010 Silverado HD:
21% higher fifth-wheel trailering capacity
23% higher ball-hitch trailering capacity

Silverado HD:
2011 Silverado HD with the new Duramax 6.6L V8 Turbo Diesel: 9843 kg (21,700 lb.) maximum fifth-wheel trailering capacity*,** 7711 kg (17,000 lb.) maximum ball-hitch trailering capacity**,††



Silverado 2500HD Extended Cab Standard Box, shown in Blue Granite Metallic with available equipment.





Silverado LT instrument panel, shown with available equipment.



Silverado 2500HD Crew Cab LTZ interior, shown in Light Titanium/Dark Titanium with available equipment.

## IT LOOKS EVEN BETTER FROM THIS VANTAGE POINT.

While the heavy lifting associated with the engineering of the new Silverado HD concentrated on the features that increased capabilities, the quality of the driver experience wasn't overlooked. The moment you enter the LTZ, its heated, leather-appointed front bucket seats with power 10-way seat adjusters – and Bluetooth® mobile phone connectivity – make that clear. All Silverado HD models feature the added safety, security and convenience of OnStar® with Turn-by-Turn Navigation.\* In fact, later in the model year, OnStar's remote vehicle diagnostics will even help you monitor the status of such vital features as the remaining Diesel Emissions Fluid. The new 2011 Silverado HD – it just keeps looking better.

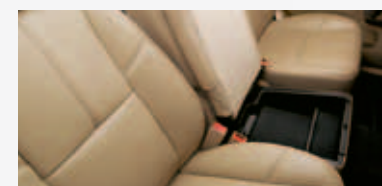
\* Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency providers.



OnStar\* and six months of the Directions and Connections Plan are included on all 2011 Silverado HD models. OnStar enhances your safety with Automatic Crash Response, which automatically alerts OnStar requesting help when a collision is detected. An Advisor then directs emergency help to your exact GPS location. OnStar also adds to your security – if your truck is stolen, OnStar's GPS technology helps police locate it. And Turn-by-Turn Navigation elevates your convenience as the simplest and smartest navigation system available. Learn more at [onstar.ca](http://onstar.ca)



The touch-screen of the available DVD-based navigation system radio performs double duty – it also is used to display the available rearview camera system, which enables you to see obstacles behind you when in reverse.



You have lots of things you like to keep close to you while on the road. Silverado HD LT and LTZ models offer oversized storage areas for those riding in the front row. The LT's lockable underseat storage area is shown here with its 12-volt electrical outlet.



SILVERADO HD MODEL SELECTOR

SERIES	Cab Type	Model Number	Engine Type	Drivetrain	Box Length (ft. in.)	Wheelbase mm (in.)	GVWR* Max. kg (lb.)	Payload** Max. kg (lb.)	Gross Towing Capacity† Max. kg (lb.)	
2500HD	Regular Cab	C20903	Vortec 6.0L Gas	2WD	8'	3396 (133.7)	4218 (9300)	1680 (3704)	6668 (14,700)	
		C20903	Vortec 6.0L Gas	2WD	8'	3396 (133.7)	4536 (10,000)	1901 (4192)	4536 (10,000)	
		C20903	Duramax 6.6L Diesel	2WD	8'	3396 (133.7)	4490 (9900)	1554 (3425)	8074 (17,800)	
		K20903	Vortec 6.0L Gas	4x4	8'	3396 (133.7)	4309 (9500)	1624 (3580)	6532 (14,400)	
		K20903	Duramax 6.6L Diesel	4x4	8'	3396 (133.7)	4490 (9900)	1418 (3126)	7938 (17,500)	
	Extended Cab	C20753	Vortec 6.0L Gas	2WD	6'6"	3663 (144.2)	4309 (9500)	1590 (3505)	6486 (14,300)	
		C20753	Duramax 6.6L Diesel	2WD	6'6"	3663 (144.2)	4490 (9,900) / 4536 (10,000)	1454 (3205)	7938 (17,500)	
		K20753	Vortec 6.0L Gas	4x4	6'6"	3663 (144.2)	4309 (9500)	1461 (3222)	6350 (14,000)	
		K20753	Duramax 6.6L Diesel	4x4	6'6"	3663 (144.2)	4490 (9,900) / 4536 (10,000)	1313 (2895)	7802 (17,200)	
		C20953	Vortec 6.0L Gas	2WD	8'	4018 (158.2)	4309 (9500)	1544 (3404)	6441 (14,200)	
		C20953	Duramax 6.6L Diesel	2WD	8'	4018 (158.2)	4490 (9,900) / 4536 (10,000)	1394 (3073)	7893 (17,400)	
		K20953	Vortec 6.0L Gas	4x4	8'	4018 (158.2)	4309 (9500)	1420 (3130)	6305 (13,900)	
		K20953	Duramax 6.6L Diesel	4x4	8'	4018 (158.2)	4490 (9,900) / 4536 (10,000)	1254 (2765)	7484 (16,500)	
	Crew Cab	C20743	Vortec 6.0L Gas	2WD	6'6"	3904 (153.7)	4309 (9500)	1535 (3385)	6441 (14,200)	
		C20743	Duramax 6.6L Diesel	2WD	6'6"	3904 (153.7)	4490 (9,900) / 4536 (10,000)	1403 (3093)	7893 (17,400)	
		K20743	Vortec 6.0L Gas	4x4	6'6"	3904 (153.7)	4309 (9500)	1417 (3123)	6305 (13,900)	
		K20743	Duramax 6.6L Diesel	4x4	6'6"	3904 (153.7)	4490 (9,900) / 4536 (10,000)	1266 (2792)	7575 (16,700)	
		C20943	Vortec 6.0L Gas	2WD	8'	4260 (167.7)	4309 (9500)	1493 (3292)	6396 (14,100)	
		C20943	Duramax 6.6L Diesel	2WD	8'	4260 (167.7)	4490 (9,900) / 4536 (10,000)	1334 (2942)	7802 (17,200)	
		K20943	Vortec 6.0L Gas	4x4	8'	4260 (167.7)	4490 (9900)	1531 (3375)	6260 (13,800)	
		K20943	Duramax 6.6L Diesel	4x4	8'	4260 (167.7)	4490 (9,900) / 4536 (10,000)	1185 (2613)	7076 (15,600)	
	3500HD-SRW††	Regular Cab	C30903	Vortec 6.0L Gas	2WD	8'	3396 (133.7)	4717 (10,400)	2101 (4632)	6577 (14,500)
			K30903	Vortec 6.0L Gas	4x4	8'	3396 (133.7)	4854 (10,700)	2071 (4566)	6441 (14,200)
			K30903	Duramax 6.6L Diesel	4x4	8'	3396 (133.7)	5171 (11,400)	2033 (4481)	7893 (17,400)
		Extended Cab	C30953	Vortec 6.0L Gas	2WD	8'	4018 (158.2)	4854 (10,700)	1994 (4397)	6350 (14,000)
			C30953	Duramax 6.6L Diesel	2WD	8'	4018 (158.2)	5080 (11,200)	1909 (4209)	7847 (17,300)
			K30953	Vortec 6.0L Gas	4x4	8'	4018 (158.2)	4990 (11,000)	2005 (4420)	6214 (13,700)
			K30953	Duramax 6.6L Diesel	4x4	8'	4018 (158.2)	5262 (11,600)	1916 (4223)	7666 (16,900)
Crew Cab		C30743	Vortec 6.0L Gas	2WD	6'6"	3904 (153.7)	4763 (10,500)	1905 (4200)	6350 (14,000)	
		C30743	Duramax 6.6L Diesel	2WD	6'6"	3904 (153.7)	5035 (11,100)	1832 (4038)	7802 (17,200)	
		K30743	Vortec 6.0L Gas	4x4	6'6"	3904 (153.7)	4899 (10,800)	1917 (4227)	6214 (13,700)	
		K30743	Duramax 6.6L Diesel	4x4	6'6"	3904 (153.7)	5216 (11,500)	1889 (4165)	7711 (17,000)	
		C30943	Vortec 6.0L Gas	2WD	8'	4260 (167.7)	4854 (10,700)	1944 (4286)	6305 (13,900)	
	C30943	Duramax 6.6L Diesel	2WD	8'	4260 (167.7)	5171 (11,400)	2003 (4416)	7847 (17,300)		
	K30943	Vortec 6.0L Gas	4x4	8'	4260 (167.7)	4990 (11,000)	1936 (4268)	6169 (13,600)		
	K30943	Duramax 6.6L Diesel	4x4	8'	4260 (167.7)	5262 (11,600)	1853 (4085)	7620 (16,800)		
3500HD-DRW††	Regular Cab	C30903	Vortec 6.0L Gas	2WD	8'	3396 (133.7)	5806 (12,800)	3010 (6635)	6396 (14,100)	
		K30903	Vortec 6.0L Gas	4x4	8'	3396 (133.7)	5806 (12,800)	2861 (6308)	6260 (13,800)	
		K30903	Duramax 6.6L Diesel	4x4	8'	3396 (133.7)	5897 (13,000)	2596 (5724)	9843 (21,700)	
	Extended Cab	C30953	Vortec 6.0L Gas	2WD	8'	4018 (158.2)	5897 (13,000)	2872 (6332)	6169 (13,600)	
		C30953	Duramax 6.6L Diesel	2WD	8'	4018 (158.2)	5897 (13,000)	2513 (5540)	9752 (21,500)	
		K30953	Vortec 6.0L Gas	4x4	8'	4018 (158.2)	5897 (13,000)	2747 (6055)	6078 (13,400)	
		K30953	Duramax 6.6L Diesel	4x4	8'	4018 (158.2)	5897 (13,000)	2385 (5258)	9662 (21,300)	
	Crew Cab	C30943	Vortec 6.0L Gas	2WD	8'	4260 (167.7)	5897 (13,000)	2823 (6223)	6124 (13,500)	
		C30943	Duramax 6.6L Diesel	2WD	8'	4260 (167.7)	5897 (13,000)	2475 (5456)	9752 (21,500)	
		K30943	Vortec 6.0L Gas	4x4	8'	4260 (167.7)	5897 (13,000)	2679 (5905)	5988 (13,200)	
		K30943	Duramax 6.6L Diesel	4x4	8'	4260 (167.7)	5897 (13,000)	2323 (5122)	9571 (21,100)	



2011 SILVERADO HD STANDARD & OPTIONAL FEATURES

SAFETY AND SECURITY	WT	LT	LTZ
<b>Air bags</b> – driver and right front-passenger, frontal, single stage	S	S	S
<b>Air bags</b> – 2500HD; seat-mounted side-impact, driver and right front-passenger for thorax and pelvic protection and roof-rail mounted head curtain side-impact for all outboard seating positions with rollover sensor	0	0	0
<b>Door locks</b> – power, programmable with lock-out protection (standard on Crew Cab)	0 <sup>1</sup>	S	S
<b>Headlights</b> – dual composite halogen with automatic light control	S	S	S
<b>Keyless entry system</b> – remote, programmable with Panic alarm feature	0 <sup>1</sup>	S	S
<b>OnStar® In-Vehicle Communications and Assistance Service</b> – includes 6 months of the Directions and Connections plan with Turn-by-Turn Navigation	S	S	S
<b>Safety restraints</b> – LATCH (Lower Anchors and top Tethers for Children) – Ext. and Crew Cab	S	S	S
<b>Safety restraints</b> – Top tether anchor – Reg. Cab	S	S	–
<b>StabiliTrak</b> – electronic stability control system with Proactive Roll Avoidance, electronic trailer sway control, intelligent brake assist, hill start assist and traction control – all 2500HD and 3500HD models with Single Rear Wheels	S	S	S
<b>Theft-deterrent system</b> – electronic immobilizer	S	S	S
<b>Ultrasonic rear parking assist</b> – rear obstacle detection system with audible warning, included with available Safety and LTZ Convenience Packages on Ext. and Crew Cab only	–	0	0

MECHANICAL			
<b>Air cleaner</b> – high capacity	S	S	S
<b>Brakes</b> – hydro-boost power, 4-wheel disc with anti-lock braking system (ABS)	S	S	S
<b>Engine</b> – 6.0L VORTEC V8 Horsepower – 360 @ 5400 rpm; Torque – 380 lb.-ft. @ 4200 rpm, 2500HD	S	S	S
<b>Engine</b> – 6.0L VORTEC V8 Horsepower – 322 @ 4400 rpm; Torque – 380 lb.-ft. @ 4200 rpm, 3500HD	S	S	S
<b>Engine</b> – 6.6L DURAMAX V8 Turbo Diesel Horsepower – 397 @ 3000 rpm; Torque – 765 lb.-ft. @ 1600 rpm; Includes block heater and cover for grille and front bumper openings for winter weather	0	0	0
<b>Engine</b> – block heater for 6.0L Vortec V8	0	0	0
<b>Heavy-duty cooling</b> – includes external transmission and engine oil coolers	S	S	S
<b>Locking differential</b> – rear	0	0	S
<b>Steering</b> – power, recirculating ball	S	S	S
<b>Suspension</b> – Z85 Handling/Trailerling, with heavy-duty shock absorbers and 36 mm front stabilizer bar	S	S	S
<b>Suspension</b> – Z71 Off-Road, includes off-road jounce bumpers, defective disc twin tube shock absorbers, skid plates and Z71 decals <sup>2</sup>	–	0	0
<b>Trailerling Special Equipment Package</b> – includes weight-distributing trailer hitch platform with a 2.5-inch receiver with a 2-inch adapter. Also includes a 7-wire harness with independently fused trailerling circuits mated to a 7-way sealed connector and 4 blunt-cut wires in the instrument panel for an aftermarket trailer brake controller (except when equipped with optional integrated trailer brake control) and a lead for a centre high-mounted stoplight.	0	0	S
<b>Trailer wiring provisions</b> – for camper or fifth-wheel hitch, includes additional 8-way wiring harness to front of pickup box <sup>3</sup>	0	0	0
<b>Trailer brake controller</b> – integrated, instrument panel mounted <sup>3</sup>	0	0	S
<b>Transfer case 4x4 models</b> – lever-operated, 2-speed part-time	S	–	–
<b>Transfer case 4x4 models</b> – 2-speed with electronic rotary dial	–	S	S
<b>Transmission</b> – 6-speed automatic (model 6L90) with 2 overdrives, tap up/ tap down shift control and Tow/Haul mode is used on models equipped with the Vortec 6.0L V8 engine – Allison 1000 Series 6-speed automatic with tap-shift range selection, Tow/Haul mode and engine grade braking, is required with the Duramax 6.6L V8 Turbo Diesel engine	S	S	S
<b>Vehicle starter system</b> – remote	–	0 <sup>4</sup>	S

EXTERIOR			
<b>Bumpers</b> – front chrome	S	S	S
<b>Bumper</b> – rear, chrome with step pad	S	S	S
<b>Cargo management pickup box</b> – includes aluminum front and side C-channel rails in pickup box with 4 adjustable tie-down hooks (dealer installed)	0	0	0
<b>Fog lights</b>	–	0 <sup>4</sup>	S
<b>Glass</b> – Solar-Ray tinted, all windows	S	S	S
<b>Glass</b> – deep-tinted on all windows behind front doors	0	S	S

EXTERIOR (CONTINUED)	WT	LT	LTZ
<b>Grille</b> – moulded plastic with chrome surround	S	S	S
<b>Mirrors</b> – manual foldaway, black	S	–	–
<b>Mirrors</b> – manual foldaway, power remote control, heated, black – 2500HD	–	S	–
<b>Mirrors</b> – power folding, power remote control, heated, integral turn signal indicators, auto-dimming driver's side, body-colour – 2500HD		–	S
<b>Mirrors</b> – camper type with manual extend	0	–	–
<b>Mirrors</b> – power adjustable, vertical glass camper type, heated, integrated turn signal, manual extending and folding, black – 2500HD – 3500HD	–	0 S	0 S
<b>Mouldings</b> – bodyside, body-colour (except 3500HD Reg. Cab models)	–	S	S
<b>Rearview camera system</b> – reverse assist for parking or trailer towing (includes interior rear-view mirror display) – Ext. and Crew Cab	–	0	0
<b>Recovery hooks</b> – 2, front mounted	S	S	S
<b>Skid plates</b> – off-road, includes shields for engine, transmission, transfer case and front differential, included with Z71 Suspension and Snow Plow Prep Provisions (4x4 models)	0	0	0
<b>Sunroof</b> – power, with express-open, requires universal home remote and short overhead console (Ext. and Crew Cab)	–	0 <sup>5</sup>	0
<b>Tires</b> – LT245/75R17 all-season,** 2500HD	S	S	–
<b>Tires</b> – LT265/70R18 all-season,** 2500HD	0	0	S
<b>Tires</b> – LT265/60R20 all-terrain, 2500HD	–	0	0
<b>Tires</b> – LT265/70R18 all-terrain, 2500HD	0	0	0
<b>Tires</b> – LT265/70R17 all-terrain, 2500HD	0	0	–
<b>Tires</b> – LT265/70R18 all-season,** 3500HD with SRW <sup>6</sup>	S	S	S
<b>Tires</b> – LT265/70R18 all-terrain, 3500HD with SRW <sup>6</sup>	0	0	0
<b>Tires</b> – LT235/80R17 highway, 3500HD with DRW <sup>6</sup>	S	S	S
<b>Tires</b> – LT235/80R17 all-terrain, 3500HD with DRW <sup>6</sup>	0	0	0
<b>Tire</b> – spare tire carrier – locking, rear underbody, winch-mounted	0	S	S
<b>Wheels</b> – 17" painted steel, 2500HD	S	–	–
<b>Wheels</b> – 17" chrome-clad steel, 2500HD	0 <sup>1</sup>	–	–
<b>Wheels</b> – 17" machined-aluminum, 2500HD	–	S	–
<b>Wheels</b> – 17" painted steel, 3500HD with DRW <sup>6</sup>	S	–	–
<b>Wheels</b> – 17" painted steel with chrome appearance centre cap and wheel insert, 3500HD with DRW	0	S	S
<b>Wheels</b> – 18" painted steel wheel – 2500HD – 3500HD Crew Cab standard box SRW	0 S	– –	– –
<b>Wheels</b> – 18" polished forged-aluminum – 2500HD – 3500HD Crew Cab standard box SRW	– –	0 S	S S
<b>Wheels</b> – 20" polished forged-aluminum, 2500HD	–	0	0
<b>Windshield wipers</b> – variable delay (intermittent), flat-blade with wet arm washers	S	S	S

INTERIOR			
<b>Air conditioning</b> – single-zone, manual climate control	S	S	–
<b>Air conditioning</b> – dual-zone, automatic climate control	–	0 <sup>7</sup>	S
<b>Console</b> – overhead deluxe	S	S	S
<b>Cruise control</b> – electronic with resume, coast and decelerate/ accelerate features	0	S	S
<b>Defogger</b> – electric, rear-window	0	0	S
<b>Floor covering</b> – vinyl, graphite rubberized coating	S	0	–
<b>Floor covering</b> – colour-keyed carpeting and removable vinyl floor mats (includes rear mats in Ext. and Crew Cab)	0	S	S
<b>Instrument panel</b> – standard with upper and lower glove compartments	S	S	–
<b>Instrument panel</b> – premium with single glove compartment	–	–	S
<b>Instrumentation</b> – analogue (includes speedometer, tachometer, engine coolant temperature, fuel, voltmeter and oil pressure gauges)	S	S	S
<b>Instrumentation</b> – Driver Information Centre (DIC) includes comprehensive multi-language system with trip odometer, engine hour meter, transmission temperature, GM Oil Life Monitoring System, tire pressure monitoring system (except 3500HD models with Dual Rear Wheels) and visual and audible reminders/warnings	S	S	S
<b>Instrumentation</b> – compass and exterior temperature display added to above	–	S	S
<b>Instrumentation</b> – four DIC menu buttons located on the instrument panel provide additional vehicle information and permit customization features such as automatic locking/unlocking, seat position recall, exit lighting and remote door lock/unlock			
<b>Mirror</b> – includes auto-dimming feature	–	–	S

INTERIOR (CONTINUED)	WT	LT	LTZ
<b>Steering column</b> – tilt adjustable	S	S	S
<b>Steering wheel</b> – leather-wrapped	0 <sup>8</sup>	S	S
<b>Steering wheel</b> – sound system controls	0 <sup>8</sup>	0 <sup>7</sup>	S
<b>Sunshades</b> – LH and RH, padded; colour-keyed cloth; LH with pocket, RH with visor mirror	S	–	–
<b>Sunshades</b> – LH and RH, padded; colour-keyed cloth with illuminated visor mirrors	–	S	S
<b>Windows</b> – front, power with passenger lock-out feature	–	S	S
<b>Windows</b> – front, includes driver express-down feature	–	S	–
<b>Windows</b> – front, includes driver and passenger express-down feature	–	–	S
<b>Windows</b> – rear, fixed side (Ext. Cab)	S	–	–
<b>Windows</b> – rear, manual drop glass (Crew Cab)	S	–	–
<b>Windows</b> – rear, power drop glass (Ext. and Crew Cab)	–	S	S
<b>Window</b> – rear sliding, power operated (Ext. and Crew Cab) <sup>9</sup>	–	0	0
<b>Universal home remote</b> – 3-channel transmitter	–	0	0

SEATS	WT	LT	LTZ
Front 40/20/40 split-bench with driver and front-passenger manual recliners, centre fold-down armrest, vinyl or cloth trim. Includes driver manual lumbar adjuster when cloth trim specified	S	–	–
Front 40/20/40 split-bench, driver and front-passenger manual recliners, driver manual lumbar adjuster, centre fold-down armrest with storage, lockable storage compartment in centre seat cushion (includes auxiliary power outlet), seatback storage pockets on Ext. and Crew Cab models. Available in Premium cloth or with leather seat inserts. Rear folding seat includes vinyl trim when ordered with leather seat inserts	–	S	–
Seat adjuster – power 6-way driver seat on 40/20/40 split-bench	–	0	–
Front bucket seats, includes power 6-way driver and front-passenger seat adjusters, front passenger manual recliner, driver and front passenger manual lumbar adjuster, centre console and seatback storage pockets. Available in Premium cloth or with Leather Seat Inserts. Rear folding seat includes vinyl trim when ordered with leather inserts on Ext. Cab and Crew Cab models	–	0	–
Front bucket seats with leather seat inserts, includes power 10-way driver and front-passenger seats, which include 6-way seat adjusters, 2-way power lumbar and 2-way power recline, heated seat cushions and seatbacks, 2-position driver memory, centre floor console and seatback storage pockets. Rear folding seat includes vinyl trim	–	–	S
Rear stadium-style fold-up seat on Ext. Cab – 60/40 split-folding on LT and LTZ	S	S	S
Rear stadium-style fold-up seat on Crew Cab – 60/40 split-folding	S	S	S

ENTERTAINMENT SYSTEMS			
AM/FM stereo with seek/scan and digital clock	S	–	–
The following Sound Systems include – AM/FM stereo with seek/scan, auto tone control, speed-compensated volume, Radio Data System® (RDS), MP3 playback compatibility, auxiliary audio input jack, TheftLock® and digital clock			
CD player added to above	0	S	–
CD player, USB port, Bose® Premium sound system plus subwoofer and 36 cross-band presets added to above	–	0	S
6-disc CD changer, USB port, Bose Premium sound system plus subwoofer and 36 cross-band presets	–	0	0
Navigation system with voice recognition added to above <sup>10,11</sup>	–	0	0
CD/DVD player, USB port and Bose Premium sound system plus subwoofer. Includes rear-seat entertainment system DVD player with remote control, overhead display, 2 sets of wireless headphones and auxiliary audio/video input jacks. Available on Crew Cabs only <sup>10</sup>	–	–	0
Navigation system with voice recognition added to above <sup>10,11</sup>	–	–	0
XM Satellite Radio™†	0	0	S
Bluetooth – utilizes vehicle audio system, microphone, voice recognition and controls with Bluetooth-enabled cellphones	0 <sup>8</sup>	0 <sup>7,8</sup>	S
Rear-seat audio controls and earphone jacks (Crew Cab only)	–	–	S
4-speaker sound system (Reg. Cab models)	S	S	–
6-speaker up-level performance sound system (Ext. and Crew Cab models)	S	S	–
Bose Premium sound system plus subwoofer (Ext. and Crew Cab models)	–	–	S

SILVERADO PACKAGES	WT	LT	LTZ
<b>Bluetooth Convenience Package</b> – includes Bluetooth connectivity with Bluetooth enabled cellphones and leather-wrapped steering wheel with sound system controls and adds cruise control to WT models	0 <sup>12</sup>	0	–
<b>LS Package</b> – includes power door locks, remote keyless entry system, AM/FM stereo with MP3 compatible CD player (also includes auxiliary input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock, RDS) and up-level performance speakers in Extended and Crew Cab models, plus exterior "LS" badge. 2500HD models include 17" chrome appearance steel wheels with chrome centre cap. 3500HD with SRW features 18" polished aluminum wheels. 3500HD with DRW features chrome appearance wheel insert on 17" steel wheels	0	–	–
<b>LT Exterior Package</b> – includes remote vehicle starter system, fog lights, universal home remote and auto-dimming interior rear-view mirror. Also includes power remote control exterior rear-view mirrors (heated, power folding with integral turn signal indicators)	–	0	–
<b>LT Interior Package</b> – includes AM/FM stereo with MP3 compatible CD player, Bluetooth connectivity, steering-wheel-mounted sound system controls, power 6-way driver's seat adjuster with 40/20/40 split-bench and dual-zone automatic climate controls on Extended and Crew Cab models	–	0	–
<b>LTZ Convenience Package</b> – includes universal home remote, power adjustable pedals and ultrasonic rear parking assist	–	–	0
<b>Safety Package</b> – includes power adjustable pedals and ultrasonic rear parking assist	–	0	0
<b>Snow Plow Prep Package</b> – includes 15 amp wiring for roof-mounted light with provisions for switch in overhead console, instrument wiring harness for an electric brake controller, access hole in dash panel and skid plate package and 160 amp alternator with Vortec V8 engines (dual 125 amp alternators with Duramax 6.6L V8 Turbo Diesel). Available on 4x4 models.	0	0	–
<b>Tailgate Package</b> – includes EZ Lift tailgate, lockable	–	0	0

S – Standard.

0 – Optional individually or in combination with other optional equipment.

1 – Included with available LS Package.

2 – Only available on Single Rear Wheel models. Requires available locking rear differential on LT models.

3 – Requires available Trailerling Special Equipment Package.

4 – Included with available LT Exterior Package.

5 – Requires available LT Exterior Package.

6 – SRW: Single Rear Wheels/DRW: Dual Rear Wheels.

7 – Included with available LT Interior Package.

8 – Requires Bluetooth Convenience Package

9 – Deletes electric rear-window defogger, when specified.

10 – Deletes in-dash 6-disc CD changer.

11 – At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is limited outside these areas.

12 – Requires up-level sound system.

\* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions.

\*\* All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol  may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.

† Available in 10 Canadian provinces and the 48 contiguous United States. Monthly subscription sold separately after trial period. Visit xmradio.ca for details.



WARRANTY

BACKED THE WAY THEY ARE BUILT.

First we build our vehicles to achieve world-class quality standards and to offer the dependability Chevrolet is famous for. Then we stand behind our vehicles with the backing of the best coverage in Canada:

- 3-year/60,000 km New Vehicle Limited Warranty\*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge\*
- 5-year/160,000 km Courtesy Transportation\*
- 5-year/160,000 km 24/7 Roadside Assistance\*
- 6-year/160,000 km rust-through perforation coverage\*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)\*.

\* Whichever comes first. Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:\*\*

- **GM Protection Plan (GMP)** – the only extended service plan backed by the resources and commitment of General Motors. GMP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

\*\* Conditions and limitations apply.

TO HELP YOU PURCHASE A NEW VEHICLE:

- **Purchase Financing** – on the spot financing at your GM dealership†
- **GM Student Bonus Program** – students or recent graduates of high school, college or university\*\* may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750†† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle.
- **The GM Card** – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles††. For full program details please visit thegmcad.ca

† Subject to eligibility. ††Program subject to change. \*\* Conditions and limitations apply.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at **gm.ca**
- The GM Customer Communication Marketing Centre at **1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830** for TDD users).

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Printed in Canada, October 2010.

SILVERADO HD WHEELS



- A – 17" Painted steel (2500HD)  
B – 17" Chrome-clad steel (2500HD)  
C – 17" Machined-aluminum (2500HD)  
D – 17" Painted steel (3500HD Dual Rear Wheel)

- E – 17" Steel with Chrome centre cap and wheel insert (3500HD Dual Rear Wheel)  
F – 18" Painted steel (2500HD/3500HD Single Rear Wheel)  
G – 18" Polished forged-aluminum (2500HD/3500HD Single Rear Wheel)  
H – 20" Polished forged-aluminum (2500HD)



SILVERADO HD ACCESSORIES

PUT EVEN MORE OF YOURSELF INTO THE NEW SILVERADO HD.

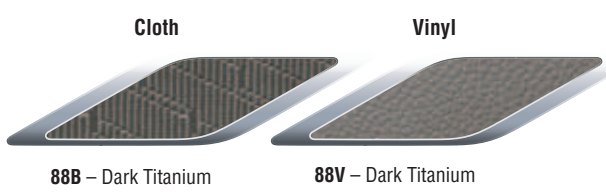


It's your truck – so why not personalize it to reflect who you are and what you want from your vehicle by adding Chevrolet Accessories. They are the only accessories that were created as part of the new Silverado HD's development process. That ensures they offer the same quality of fit, finish and function as the rest of your truck. They are backed by the 3-year/60,000 km New Vehicle Limited Warranty\* and can be included in your finance agreement. Ask your dealer for a complete list of the Chevrolet Accessories available for Silverado HD, or visit gm.ca

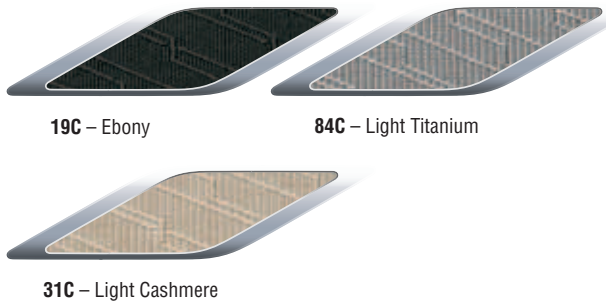


ACCESSORIES

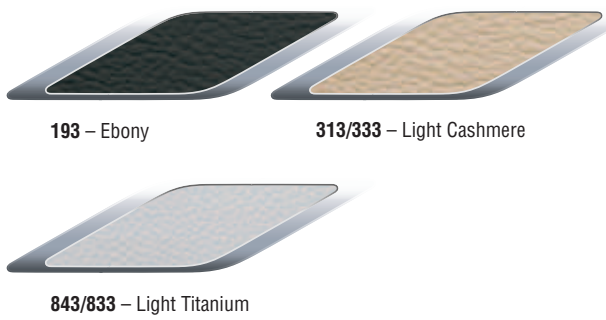
INTERIOR FABRICS



Premium Cloth



Leather



EXTERIOR COLOURS



37 – Imperial Blue Metallic

41 – Black



46 – Blue Granite Metallic

50 – Summit White



74 – Victory Red

GGU – Steel Green Metallic



GGW – Taupe Gray Metallic

GGZ – Sheer Silver Metallic

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

	Interior ►	19 – Ebony	31 – Light Cashmere with Ebony Accents	33 – Light Cashmere with Dark Cashmere Accents	83 – Light Titanium with Dark Titanium Accents	84 – Light Titanium with Ebony Accents	88 – Dark Titanium
▼ Exterior	Model ►	LT, LTZ	LT	LTZ	LTZ	LT	WT
37 – Imperial Blue Metallic		•	•	•	•	•	•
41 – Black		•	•	•	•	•	•
46 – Blue Granite Metallic		•	•	•	•	•	•
50 – Summit White		•	•	•	•	•	•
74 – Victory Red		•	•		•	•	•
GGU – Steel Green Metallic		•	•	•	•	•	•
GGW – Taupe Gray Metallic		•	•	•	•	•	•
GGZ – Sheer Silver Metallic		•	•	•	•	•	•

\*Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months. Conditions and limitations apply. See dealer for details.



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